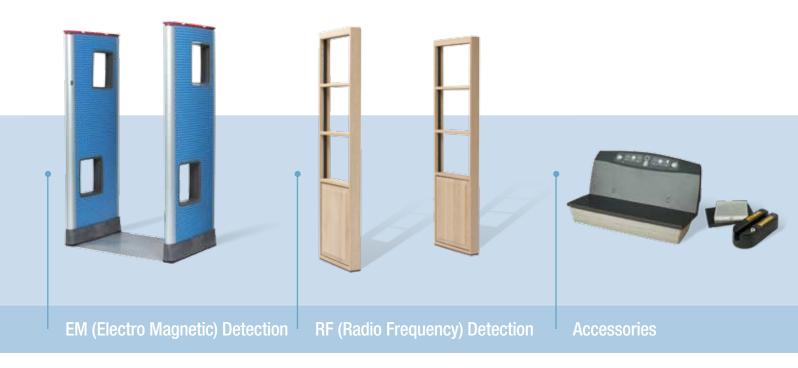




## Protect your library's resources.

Your library's collection is a valued community resource. Citizens rely on it for information and entertainment. When they visit the library, they expect that items will be where they're supposed to be—either on the shelves or checked out.

3M's security systems help libraries ensure that patrons won't be disappointed. Our affordable, ultra reliable technology helps protect your print materials and digital media—and your community's investment—from inadvertent removal and theft.



## Security is more important than ever.

Libraries have changed with the times and so have their collections. Today, a library's collection contains a wide variety of materials such as expensive CDs and DVDs, hard-to-replace reference volumes and popular books and magazines.

Without an effective security system in place, many libraries risk the problems associated with the temporary and permanent loss of materials. When items are unavailable, the patrons of your library must do without or go elsewhere. And, although the replacement cost may appear to be low, it is important to factor in the staff time to reorder, catalog and process these missing materials, which can double costs when taken into consideration.



# That gap on the shelf: who feels the loss?



#### Andrew and Kate, patrons

Andrew and his preschool daughter drive to their branch library with two objectives. She plans to pick up a DVD of a popular children's program—Andrew has checked the online catalog and found it's available—and he needs to check a consumer magazine's latest rankings for kitchen appliances. After searching the shelves for several minutes, they can't find the DVD described in the catalog. The consumer publication is also missing. Andrew wishes he'd called first to make sure they had it. This seems to be happening more and more lately. To find out why, he talks to Claire, the reference librarian.



#### Claire, reference librarian

This isn't the first time Claire has seen that look of bewilderment and frustration. She listens and then explains that items are correctly listed in the catalog but may have been improperly shelved or, worse yet, removed from the library without being properly checked out. She apologizes for the inconvenience and recommends another interesting program for Kate. She can't help Andrew in his quest for energy-efficient appliances, though. The detailed consumer rankings are hard to remember and if there's a line at the copy machine, a visitor can be tempted to slip the paperback into a pocket. She promises Andrew that she'll ask Ellen, the library director, about ordering a new copy (and quietly gives thanks that she'll be reporting a missing paperback and not another expensive reference book that's disappeared).



### Ellen, library director

Another day, another lost or stolen item. That's how it works out in the 75,000-item collection she oversees. On average, her staff and patrons find one item missing every day, all year. And too often the items are among the most expensive in the library—the digital media and the valuable reference books—because thieves know they are popular and easily converted into cash. Today, it's another DVD and a paperback. Neither is hugely expensive. Still, she hates how these lost or stolen items steadily consume her budget, taking away funds from new purchases for the collection and a reading program she's planned. And she knows what the library board will say when they review next year's budget: "\$50,000 for lost items? Can't we do something about that?"



### Yes, you can do something about that.

Helping your patrons learn, explore, discover and grow is what 3M Library Systems is all about. For nearly four decades we have provided an integrated portfolio of solutions to help you create and maintain a library that is warm and friendly and provides patrons consistent access to a wide variety of materials.

At 3M, we provide a wide range of security products and services that combine affordability with superb reliability. We offer a variety of detection systems and accessories from RF to EM detection, standard to wide aisle, and wood grain finishes to exciting new colors. And, our detection systems also make it easy to implement a 3M<sup>™</sup> SelfCheck<sup>™</sup> System. With our range of products and technologies, your library should be able to find a security solution that fits its unique needs.

**Proven** 3M<sup>™</sup> Tattle-Tape<sup>™</sup> Security Strips have been used to secure more than six billion library items. Checkpoint RF tags have also secured more than 500 million items.

**Covert** 3M Tattle-Tape Security Strips are difficult to tamper with, especially since they are virtually impossible to find. Checkpoint RF tags are also easily hidden behind book pockets or disguised with standard or customized text.

**Reliable** 3M EM and Checkpoint RF security systems provide state-of-the art security to help protect your valuable collection.

**Affordable** 3M EM and Checkpoint RF detection systems often pay for themselves within 36 months.

**Guaranteed** Install a 3M Detection System and your losses will drop by 80 percent in the first year. If they drop by less than that, 3M will make up the difference\*

The ancients, too, knew what it means to lose a book:

"I kept writing to my friends about it, so grieved was I, and I would describe its size and what it was like inside and out, and wonder where it was and who had it...
[When it was found] I took and welcomed it like a long-lost child unexpectedly restored. I went off rejoicing, and both then and now I owe my thanks to Fortune."

The educator Libanius (314-394), on the theft and recovery of his copy of Thucydides' *History*.

Roy MacLeod, The Library of Alexandria (London: I.B. Tauris, 2004) p. 137.

<sup>\*</sup> For additional requirements contact your 3M Sales Consultant.



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